

El Gran Bajío

TRAXIÓN
VIDA EN MOVIMIENTO

One pager 2023



INTEGRAL LOGISTICS SOLUTIONS

Grupo Traxión is the leading public company in the land transportation and logistics industry in Mexico that offers the broadest portfolio of integrated solutions in the industry. It has quality operations with coverage and access throughout the country, through highly recognized brands and a complete service offering.

Traxión is the only company in Mexico capable of serving all stages of the supply chain using its own infrastructure.

Traxión: a resilient business model

The business model at Traxión was created on three fundamental pillars:

- Diversification
 - Wide portfolio of services.
 - Recognized brands with a modern and flexible fleet.
 - More than 1000 clients.
- Financial discipline
 - Institutionalization.
 - Prudent Use of Debt with a Strong Balance Sheet.
 - Adequate capital structure.
- Innovation
 - Last generation technology.
 - Focus on disruptive development.
 - Continuous plan of synergies and efficiencies.
 - Business and operational intelligence.

Pillars that contribute to generating stability even when there is volatility and uncertainty.

Sustainability is one of the fundamental pillars of Grupo Traxión, with the aim of doing good business in the long term, developing staff, caring for the environment and contributing to society. Always keeping in mind the sustainable use of resources and the responsibility of actions.

Grupo Traxión's environmental policy has lines of action focused on optimizing the use of resources.

1. Comprehensive waste management
2. emissions management
3. environmental compliance
4. Environmental awareness and sensitization in the value chain.



INTEGRITY

Convinced of the responsibility of its business, Grupo Traxión adheres and adopts the best practices to ensure the best functioning of the company in favor of society, its personnel, and its clients. Grupo Traxión ratified its commitment to Ethical Conduct in Business and Zero Tolerance to Corruption and Bribery through an Anti-Corruption and Integrity Policy; designed to detect, prevent and mitigate any risk of corruption, demonstrating that they are an ally of the necessary cultural change to build the society that Mexicans want and deserve.

TRAXION GROUP COMPANIES



LIPU

Leading company in personal and school transportation services.
lipu.com.mx



Egoba Transporter

Leader in ground transportation. Domestic, dedicated, scheduled routes, intermodal, international transport, border transshipment and door to door.
www.egoba.com



M&M

Company specialized in national land cargo transportation and removals.
www.mym.com.mx



The Bison

Transport services of refrigerated specialized cargo and transport of materials. Comprehensive logistics services, dedicated cargo and intermodal.
bisonte.com.mx



SID Group

Leaders in transport and logistics services nationwide.
gruposid.com.mx



Auto Express North Border

National land transportation services (import, export and ports) dedicated and border crossing.
www.afn.com.mx



Post Advertising

Communication company focused on the marketing of advertising on passenger buses and MUPIS.
publicamexico.com



Red pack

Leading company in courier, parcel and last-mile delivery services.
www.redpack.com.mx



Traxion Logistics

Leading company in the integration of logistics solutions.



Traxporta

Innovative digital platform that connects cargo needs with qualified carriers.
traxporta.com

Your best partner to do business in North America.

    
elgranbajio.com

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