

El Gran Bajío



One pager 2023



**LOS RINES DE TUS SUEÑOS
SON RINES RADER**

We are a 100% Mexican company dedicated to the design, production and marketing of aluminum wheels for cars and trucks. Rines Rader is led by experts in the automotive industry with just over 20 years of experience in design, processes, manufacturing, marketing and sales. Thanks to technological investment and highly qualified personnel, Rines Rader has positioned itself as a high-quality Mexican company in rims for the auto-accessory market. We have models from 13" to 20" in diameter for all types of vehicles in the national market. All of our wheels use the 356.2 aluminum alloy established by international standards for aluminum wheels for cars and trucks.

WE DESIGN

- We have more than 50+ molds and sizes of aluminum wheels for cars and trucks.
- We design and create our own wheels.
- We create our own models of cars and trucks for mass production.

WE DESIGN

Our plant is located in Cuautitlán Izcalli, State of Mexico. We have a production capacity of 120,000 aluminum wheels per year. Aluminum alloy wheels with different styles to suit your needs. We have models from 13" to 20" in diameter.

WE COMMERCIALIZE

Wheels for aftermarket (or auto-accessory market) with quality standards equivalent to OEM (Original Equipment Manufacturer), marketed through different sales channels.



2

El Gran Bajío®

Your best partner to do business in North America.

    
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